

# Service Offering Overview



# ITeffectivity helps clients in multiple ways



## IT Executive Advisory

Our unique IT Executive Coaching Advisory Programs are designed to provide to IT Executive Leaders with the tools necessary to achieve their visions and goals through constructive, confidential conversations. Each relationship and coaching approach is developed in support of the unique needs of the executive. Experienced coaches provide an objective sounding board and help IT executives address critical capabilities such as strategic planning, governance, and cost management programs.



## Technical People Leaders

Nothing is more exciting for individual contributors than to receive their first leadership position. Excellent technical expertise is what propels them into the people leader role, but it can also be their downfall. The promise of our collaborative team leader development programs is in transforming the lone wolf technologist into the leader of the pack. The program is structured to meet the needs of the organization and participants objectives.



## IT Women Leaders Mastermind

As a leader in IT, are you concerned that only 26% of IT workers are female? Did you know that 3.5M computing-related job openings are projected by 2026 and confident, fearless women are key to the change needed to attain gender equality in the IT field? In response to gender diversity and inclusion of IT employment needs, ITeffectivity offers a yearlong mastermind group focused on empowering female IT middle managers.



## Data Driven Performance Diagnostics

It is most effective to start every improvement program with establishing a baseline to measure the progress of your efforts along the way. Without a baseline, it will prove difficult to assess what is working or determine whether you have successfully arrived at the desired outcome. In our diagnostic programs we establish the baseline utilizing tools adapted specifically to our practice in partnership with Info-Tech Research Group



# ITeffectivity

## Mary J Patry

IT Executive Coach and Advisor (480) 393-0722

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**ITeffectivity LLC** was founded in 2013 by Mary Patry with the mission of helping IT leaders define and achieve success as they define it. Her vision is for business to recognize IT leader's contribution to innovation and success of the company. Her qualifications are based on her 40 plus years of IT Leadership experience combined with 5 years of consulting and Executive Coaching training. Over the last eight years, she has advised and coached over 240 leaders and conducted over 20 major team consulting assignments on behalf of Fortune 100 firms to small non-profits.

### Services

- IT Executive Advisory
- Team and Group Coaching
- Strategy and Governance
- IT Organization Assessment & Design
- Change Management
- IT Women Acceleration
- New CIO Onboarding
- Transformative Program Management

### Representative Assignments

- C-Level IT, SVP Financial Services (focus on executive leadership, strategic change)
- C-Level IT, SVP Biopharmaceutical (focus on onboarding, baseline assessment, org change)
- Global Executive IT Director, Medical Devices (assuming expanded global role)
- IT European Director, Animal Sciences - (improving global relationships)
- Head of IT, Non-Profit US Sports Association (new leadership role, org design, strategy)
- VP IT, Military Organization (onboarding into new IT Role)
- VP IT, Healthcare Provider (work/life balance, executive presence, stress management)
- Director IT Architecture, Global Manufacturing (priority management, strategic presence)

### Representative Clients

ABM Industries, Aquent, BCBS CA, CareFirst, Celestica, Dow Chemical, Eli Lilly , Emergent BioSolutions, FedEx, Genworth, Howard Hughes Medical Institute, International Atomic Energy Agency, IDEXX Laboratories, Kaiser Permanente, Karl Storz Endoscopy, Liberty Mutual, LPGA, Make-A-Wish, Owens Corning, The Pantry/Circle K, Univ. of Arizona, Western Union , Zimmer, Inc

### Credentials:



*"Mary possesses great listening capabilities and is a trusted advisor, committed to providing unbiased guidance in a safe/confidential environment. She focuses on eliciting information rather than telling you what to do. She personally helped me make improvements in terms of enhancing my visibility within the organization and improving my perceptions among leadership which, has led to an increase this year in the scope of my responsibilities."*

- Sr Director IT





**Mary J Patry**

IT Strategic Advisor and Coach

An Info-Tech Research Partner

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