



Capability Statement

Who does a C-Level information technology (IT) executive turn to when they need to discuss their challenges? When they are confronted by issues that are not quickly or easily resolved? When they are new to the job and need an outside perspective? When they could use additional senior-level experience and capability to get the job done?

They seek someone with whom they share a high level of executive experience and a deep grounding in technology. They also search for someone who can understand, appreciate and advise them effectively. They realize they need someone to consult with who understands their world, has faced similar challenges and has a perspective that adds real value.

From strategic planning to executive coaching to service improvements, the ITeffectivity team helps IT Executives and leader put things in perspective to improve their teams' performance, drive value, and keep them moving forward. Mary Patry, the founder of ITeffectivity, and her team of experienced IT professionals are the right resources.

"Mary has an incredible ability to help others manage through change, bringing a vision and purpose to those around her. Mary provided me with insights and inspiration when I decided to retire and then again when I joined a new employer as a CIO"

- CIO, Biotechnology

"The results are cogent and conclusive. Martha's extensive, expert knowledge combined with her whole person, the values-based approach provides the context needed to help clients make targeted, efficient decisions with powerful results, fulfilling their vision of success."

- Sr. Director, PMO Pharmaceutical

"A hugely passionate & energetic advocate for leadership development, diversity & inclusion, Allyson's belief that others can find a path to excel, coupled with her impressive experience, inspires those around her to believe in themselves and find the courage to achieve more. I've seen her do this with individuals, with leadership teams, and with functions like Quality Engineering, creating a powerful impact on organizational outcomes."

- CIO, Global Investment Bank

Helping Executives Improve Their Team

ITeffectivity goes well beyond advising senior IT executives offering programs that support their selected subordinates to improve interpersonal and leadership skills. Programs are often customized to resolve specific conflicts or other challenges confronting these teams.

People are the most critical component of any business operation. ITeffectivity is designed to be your trusted partner, an objective outsider with the skills and experience to provide real help.

Please contact us today for additional information on our company and federal contracting abilities!

Core Competencies

- IT Executive Coaching & Advising
- Team & Group Coaching
- IT Women Leadership Advancement
- IT Capability and Performance Diagnostics
- IT Service Management Improvements
- IT Strategy & Governance Programs
- Facilitated Workshops
- IT Value Optimization
- Keynote Speaking

Past Performance

- **Emergent** - 10-year long project & relationship with senior IT Executive coaching, merger and acquisition, large program services, heavily affiliated with DOD
- **Aquent** - multi-year executive, team & group coaching relationship - ongoing
- **CIA** - executive coaching services
- **Federal Reserve Board** - executive coaching services
- **Army & Air Force Exchange** - executive coaching services
- **United Nations Austria IAEA** - IT executive coaching
- **MidMrkt CIO Forum 2018** – Keynote Speaker
- **CIO Summit Conference Quartz Events 2019** – Speaker

Differentiators

- Customized IT executive coaching and advisory programs
- Focused IT Group and Team Leadership Program
- Founder 40 years IT executive leadership
- Eight years of IT Executive and Leadership Coaching
- International Coaching Federation Professional Certified Coach (PCC)
- Bates Certified Executive and Team Assessments
- Data-Driven Diagnostics
- Info-Tech Authorized Partner

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