

Service Offering Overview



ITeffectivity helps IT Leaders in multiple ways

Helping IT Executives Escalate Performance

People are the most critical component of any business operation. ITeffectivity goes well beyond advising senior IT Executives by offering programs that support them in leading their teams. Programs are customized to resolve specific conflicts and barriers challenging their success as team leaders.



IT Executive Advisory and Coaching

At ITeffectivity, we support CIOs and their leadership team in bridging the gap between technology and business to enhance their strategic leadership, drive innovation and alleviate pressure from key stakeholders. We do this through a coaching process to improve leadership skills in emotional intelligence, executive presence and strategic problem-solving. As a result, CIOs and their leadership team have more confidence in themselves and function stronger as a team.



Technical People Leaders

Nothing is more exciting for individual contributors than receiving their first leadership position. Excellent technical expertise is what propels them into the people leader role, but it can also be their downfall. The promise of our collaborative team leader development programs is in transforming the lone wolf technologist into the leader of the pack. The program can be structured in support of technical team leaders working on collective goals or groups of leaders with common experience and challenges.



IT Women Mastermind Groups

When women support other women, amazing things happen. Together, women can do more, go further and change the world! ITeffectivity offers unique, six-month virtual Mastermind groups focused on empowering self-identified female Aspiring, Middle-management and Executive IT Leaders. In these small, personalized sessions, peers from different companies serve as valuable advocates, advisors, and mentors to each other, facilitated by top CIOs turned Executive Coaches. As a result, members make positive changes to their working style while expanding their network and establishing lifelong friendships!



Data Driven Performance Diagnostics

Establishing a baseline is imperative for starting every improvement program to measure your efforts' progress along the way. By utilizing an agreed-upon set of survey-based diagnostics or workshop-based assessments, establish critical baselines for your programs that range from IT core capabilities to People / Talent. We apply tools tailored to enhance your practice in partnership with the Info-Tech Group and Bates Communication Executive Presence diagnostics.



Mary J Patry, PCC

IT Executive Coach and Advisor (480) 393-0722 mary.patry@iteffectivity.com

ITeffectivity LLC was founded in 2013 by Mary Patry with the mission of bringing order to the ever-changing world of IT. Her qualifications are based on 45 plus years of IT Leadership experience combined with 8 years of consulting and Executive Coaching training. Over the last five years, she has advised and coached over 300 leaders as well as conducted over 20 major team consulting assignments on behalf of Fortune 100 firms to very small non-profits.

Services

- IT Executive Advisory
- Team and Group Coaching
- Strategy and Governance
- IT Organization Assessment & Design
- Change Management
- IT Women Acceleration
- New CIO Onboarding

Representative Assignments

- C-Level IT, SVP Financial Services (focus on executive leadership, strategic change)
- C-Level IT, SVP Biopharmaceutical (focus on onboarding, baseline assessment, org change)
- Global Executive IT Director, Medical Devices (assuming expanded global role)
- IT European Director, Animal Sciences - (improving global relationships)
- Head of IT, Non-Profit US Sports Association (new leadership role, org design, strategy)
- VP IT, Military Organization (onboarding into new IT Role)
- VP IT, Healthcare Provider (work/life balance, executive presence, stress management)
- Director IT Architecture, Global Manufacturing (priority management, strategic presence)

Representative Clients

ABM Industries, Aquent, BCBS CA, CareFirst, Celestica, Dow Chemical, Eli Lilly, Emergent BioSolutions, FedEx, Genworth, Howard Hughes Medical Institute, IDEXX Laboratories, Kaiser Permanente, Karl Storz Endoscopy, Liberty Mutual, LPGA, Owens Corning, The Pantry/Circle K, Univ. of Arizona, Western Union, Zimmer, Inc

"Mary has an incredible ability to help others manage through change, bringing a vision and purpose to those around her. Mary provided me with insights and inspiration when I decided to retire and then again when I joined a new employer as a CIO"

- CIO, Biotechnology

"Mary possesses great listening capabilities and is a trusted advisor, committed to providing unbiased guidance in a safe/confidential environment. She focuses on eliciting information rather than telling you what to do. She personally helped me make improvements in terms of enhancing my visibility within the organization and improving my perceptions among leadership which, has led to an increase this year in the scope of my responsibilities."

- Sr Director IT, Manufacturing

ITeffectivity



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Founder, IT Executive Advisor and
Coach

An Info-Tech Research Partner

Bates EXPi Certified Partner

Forbes Coaches Council

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