

IT WOMEN MASTERMIND GROUPS

When women support other women, amazing things happen. Together, women can do more, go further and change the world! ITeffectivity offers unique, six-month virtual Mastermind groups focused on empowering self-identified female Aspiring, Middle-Managers and Executive IT Leaders. In these small, personalized sessions, peers from different companies serve as valuable advocates, advisors, and mentors to each other, facilitated by top CIOs turned Executive Coaches. As a result, members make positive changes to their working style while expanding their network and establishing lifelong friendships!



PROGRAM FEATURES

Mastermind Group Discussions

ITeffectivity brings a unique approach to traditional Mastermind programs. Driven from the concept of “Women Empowering Women,” a maximum of eight women come together virtually twice a month, to share their stories, brainstorm, and guide one another on topics of their choosing — all under the facilitation of former CIOs turned Executive Coaches. Injected into the format is an “Inspiration Igniter,” providing more specialized time to one woman, per session, to discuss her personal situation and challenges. In return, she receives “feed-forward” advice from her peers and coaches while obtaining concrete actions to focus on with newfound confidence!

Focused Cohorts

- **Aspiring IT Leaders** – Dedicated to high potential or newly appointed women in IT Management roles as they work towards or make the transition into Leadership positions
- **IT Middle Managers** – Dedicated to Women Leaders of small to large Technology Teams and functions that report to Executive Management
- **IT Executives** – Dedicated to Senior Level Women in IT who run large-scale technology functions, teams, and budgets with critical decision-making authority for their firms

“Generally, change in our society is incremental, I think. Real change, enduring change, happens one step at a time.”

The Notorious RBG

YOUR COACH

Mary Patry



- ICF Professional Certified Corporate Coach
- 10+ years as Executive Coach and Advisor
- Former CIO and IT Executive
- 40+ years hands-on IT leadership experience

STRUCTURE

- **What:** A collaborative six-month program in which a small group of women IT leaders with common leadership experience, goals, and requirements grows together in semi-monthly 90-minute virtual workshop sessions discussing common topics, recognizing growth opportunities, and identifying immediately actionable steps.
- **Who:** Three types of cohorts to choose from – **Aspiring Leaders, IT Middle Managers or IT Executives**
- **How:** Monthly 90 minute virtual workshop discussions with break-out and accountability partnerships. Participation capped at 8 members maximum per cohort for a more personalized focus
- **Where:** Zoom Video Conference – No Travel required!
- **Investment:** \$1,299 per participant
- **Registration:** Discover if this program is right for you or your company: [Let's Talk](#)

BENEFITS

- Navigating hierarchies
- Finding and developing managerial courage
- Demonstrating presence
- Identifying your Leadership style
- Creating a culture of inclusion
- Finding your voice and building confidence
- Discover the power of belonging
- Diversity of ideas without fear
- Inspiring action
- Cultivating a Sponsor
- Defining and achieving life balance