



WE HELP IT LEADERS DISCOVER THEIR PATH TO SUCCESS

ITeffectivity

A TEAM IS ONLY AS STRONG AS THE LEADER SUPPORTING THEM

Our programs have been designed to provide IT leaders with the support and tools they need to achieve success. It allows them to understand their organization's objectives and develop strategies to meet those objectives. As a result, IT leaders will have the confidence that their strategies will be effective and successful.



IT Executive Advisory and Coaching

At ITeffectivity, we support CIOs and their leadership team in bridging the gap between technology and business to enhance their strategic leadership, drive innovation and alleviate pressure from key stakeholders. We do this through a coaching process to improve leadership skills in emotional intelligence, executive presence and strategic problem-solving. As a result, CIOs and their leadership team have more confidence in themselves and function stronger as a team.



Accelerating Team Leadership Coaching

Nothing is more exciting for individual contributors than receiving their first leadership position. Excellent technical expertise is what propels them into the people leader role, but it can also be their downfall. The promise of our collaborative team leader development programs is in transforming the lone wolf technologist into the leader of the pack. The program can be structured in support of technical team leaders working on collective goals or groups of leaders with common experience and challenges.



IT Value Optimization

By focusing on people, processes, and technology, ITeffectivity helps our clients become the innovative and successful businesses that they imagine. Our team of experienced professionals provides strategic guidance, business consulting, and organizational capability assessment services to ensure that every organization is empowered to succeed. Leveraging our extensive industry experience, we provide you with "actionable" plans that help IT optimize costs and limit risk exposure



IT Women Mastermind Groups

When women support other women, amazing things happen. Together, women can do more, go further and change the world! Through our Masterminds, members will develop a powerful support system and gain the confidence to boldly pursue their career goals. Our Women in IT Masterminds are designed to provide you with the tools and resources needed to become a leader and accelerate your career



Data Driven Performance Diagnostics

Establishing a baseline is imperative for starting every improvement program to measure your efforts' progress along the way. By utilizing an agreed-upon set of survey-based diagnostics or workshop-based assessments, establish critical baselines for your programs that range from IT core capabilities to People / Talent. We apply tools tailored to enhance your practice in partnership with the Info-Tech Group and Bates Communication Executive Presence diagnostics.



ITeffectivity

Mary J Patry, PCC

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ITeffectivity LLC ITeffectivity LLC was founded in 2013 by Mary Patry with the mission of helping IT leaders build their team’s capability while realizing maximum influence and recognition in the complex world of IT service delivery. Her qualifications are based on 40-plus years of IT Leadership experience combined with 10 years of executive advisory, consulting, and coaching experience. Since 2013 she has helped over 400 technology executives progress toward their goals and earned a Coach U Graduate Certification and International Coaching Federation Professional Certified Coach accreditation. Her clients range from Fortune 100 firms to very small non-profits.

Services

- IT Executive Advisor
- Team and Group Coaching
- IT Strategic Planning
- CIO/CEO Alignment
- Governance Practices
- IT Women Group Facilitation
- Effectiveness Assessment
- Organization Assessment & Design
- Organizational Change Management
- New C-Level Leader Onboarding

Representative Assignments

- C-Level IT, SVP Financial Services (executive leadership, executive presence, org change)
- C-Level IT, SVP Biopharmaceutical (onboarding, baseline assessment, org change)
- Global Executive IT Director, Medical Devices (assuming expanded global role)
- IT European Director, Animal Sciences - (improving global relationships)
- Head of IT, Non-Profit US Sports Association (new leadership role, org design, strategy)
- CIO. Consumer Product Goods (IT strategy and Outsourcing)
- VP IT, Military Organization (onboarding into new IT Role)
- VP IT, Healthcare Provider (work/life balance, executive presence, stress management)
- Director IT Architecture, Global Manufacturing (priority management, strategic presence)
- CISO, Large Pharmaceutical (Communication skills, Board reporting capacities)

Representative Clients

ABM Industries, Aquent, BCBS CA, AstraZeneca, CareFirst, Celestica, City of Avondale, Dewberry, Dow Chemical, Eli Lilly, Emergent BioSolutions, FedEx, Genworth, Howard Hughes Medical Institute, International Atomic Energy Agency, IDEXX Laboratories, Kaiser Permanente, Karl Storz Endoscopy, Liberty Mutual, LPGA, Make-A-Wish, Owens Corning, Refinitiv, Smucker's, ServiceNow, St. Jude, The Body Shoppe, The Pantry/Circle K, Univ. of Arizona, Waters Corp. Wipro, Western Union, Zimmer Biomet

"Mary has an incredible ability to help others manage through change, bringing a vision and purpose to those around her. Mary provided me with insights and inspiration when I decided to retire and then again when I joined a new employer as a CIO" - CIO, Biotechnology

"Mary possesses great listening capabilities and is a trusted advisor, committed to providing unbiased guidance in a safe/confidential environment. She focuses on eliciting information rather than telling you what to do. She helped me make improvements in terms of enhancing my visibility within the organization and improving my perceptions among leadership which, has led to an increase this year in the scope of my responsibilities." - Sr Director IT, Manufacturing

*“A leader is one who knows the way,
goes the way, and shows the way.”*

John C. Maxwell

ITeffectivity

Let's
TALK ✓

MARY J PATRY, PCC

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An Info-Tech Research Partner

Bates EXPi Certified Partner

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