

# TECH EXECUTIVE ADVISORY PROGRAMS

At ITeffectivity, we're passionate about guiding CIOs, CTOs, and their leadership teams in forging a powerful and dynamic bridge between technology and business. This is accomplished through our distinctive advisory and coaching partnership. We place special emphasis on communication and leadership through facets of emotional intelligence, executive presence, and strategic problem-solving. In consequence, CIOs and their teams not only grow in self-assuredness but thrive as a cohesive, robust unit.



## PROGRAM OVERVIEW

Experience flourishing personal and professional growth along with new heights of success for you and your technical team with our unique IT Executive Coaching & Advisory Programs. At ITeffectivity, we carefully craft these programs to equip you with the essential tools you'll need to turn your vision into reality. Our seasoned coaches serve not only as objective sounding boards but as partners committed to rejuvenating and recalibrating your personal and professional goals. Simultaneously, we work on offering valuable insights into the components of your role that spell success.

### Program Options

- **Tech Exec Leadership Coaching®** - Unleash your full potential with our Executive Leadership Coaching. Over the course of six transformative months, twelve engaging 60-minute meetings will be held every two to three weeks. You'll have the opportunity to plunge into an enlightening 360-degree assessment right from the outset. This assessment opens a window into how stakeholders perceive your effectiveness, giving you invaluable insights and a clear roadmap for progress.
- **Executive Team Success®** - Building on the Tech Exec Leadership Coaching program, you will venture into an exciting, customized journey that redefines the landscape of leadership with our Executive Leadership Team Coaching program. Each custom-designed program is carefully crafted to address your organization's unique needs as an executive team, pinpointing gaps, hazards, and opportunities to amplify your collective abilities.

## YOUR COACH



### Mary Patry

- ICF Professional Certified Corporate Coach
- 10+ years as Executive Coach and Advisor
- Former CIO and IT Executive
- 40+ years of hands-on IT leadership experience

## STRUCTURE

- **Kick-off:** Contract and Agreement Signature
- **Who:** Executive and Senior-level technology leaders
- **How:** Twice monthly 1-Hour virtual private discussion for six months with options for periodic onsite and team meeting participation
- **Where:** MS Teams or Zoom video conference – no travel required
- **Investment:** Fixed price relationship based on executive needs
- **Registration:** [Let's Talk! Complimentary Discovery Discussion](#) 30 Minute discussion designed to explore needs and options



## COMMON OUTCOMES

- Enhanced executive presence
- Innovation agenda outlined
- Goals defined and actions planned
- Less stress and more time
- Success factors defined
- Strengthened executive communication skills
- Broadened business acumen

Join us today to redefine your leadership

*"Mary has an incredible ability to others manage through change bringing a vision and purpose to those around her. Mary provided me with insights and inspiration when I decided to retire and then again when I joined a new employer as a CIO"*  
- CIO, Biotechnology



**Mary J Patry, PCC**  
Strategic Advisor and Coach

*ICF PCC Credentials*

*BTS EXPi Certified Partner*

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